



BMW
CHARITY PRO-AM
presented by TD SYNEX

TOURNAMENT SUSTAINABILITY REPORT

2022



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Executive Summary

Golf is dependent on the natural environment. Golf needs a healthy environment, suitable climate, and healthy ecosystem in order for participants and facilities to thrive. It is therefore our responsibility as a premier golf tournament on the Korn Ferry Tour to do our part to contribute to the conservation of the natural world on which our sport depends. It is also our duty to ensure that our events create lasting and positive environmental, social, and economic impact in the communities in which we operate.

Our Sustainability Report for the 2022 BMW Charity Pro-Am presented by TD SYNEX (BMW CPA) highlights the ways in which we have contributed to protecting our natural environment and enhancing the quality of life in our communities. Our event works in synergy with BMW Manufacturing and BMW Group’s sustainability goals, because we know that our impact is stronger when we work together.

We invite you to join us in creating a cleaner, greener game of golf for all.



A Letter from the Tournament Director

The BMW Charity Pro-Am presented by TD SYNEX has been a staple of the upstate community for more than two decades. In addition to our longstanding commitment to raising money and awareness for South Carolina charities, we are proud to have built a formal Sustainability Program to further align with our goal of making a positive impact on the community today and for years to come.

We are proud to share the results of our Sustainability Program for the second year as we continue to operate as a zero-waste event with a focus on waste and resource management, water consumption, and carbon footprint reduction. In 2022, we also expanded our ancillary sustainability events with numerous tree giveaways, e-waste drives, and road adoptions in order to make a greater impact.

Our achievements would not be possible without the support of BMW Manufacturing and BMW Group, the upstate community, our host courses, volunteers, and the many companies and organizations that share in our commitment. I would also like to thank our Director of Sustainability and Community Engagement, Kari Snyder, for her continued hard work and dedication to this program.

It is our hope that this report will serve as a resource, whether for other premier events on the Korn Ferry Tour Schedule or for local businesses. Maybe you are just beginning your sustainability journey or perhaps you are looking for ways to improve it. In either case, we are here to help, make connections, and have important conversations. We would also like to acknowledge that our own efforts will always be a work in progress, but that we will continue to raise the bar. Thank you for following us on this journey, and we look forward to many years of building on our vision for a community that rallies together at the highest level to leave our planet in better shape than we found it.

Michael McGovern
Tournament Director

Global Goal Integration



Creating Synergies

BMW CPA seeks to support and amplify the corporate sustainability goals of BMW Manufacturing and BMW Group. By creating a world-class event that supports the ESG priorities of our title sponsor, we ensure that tournament business is conducted in a way that is not only environmentally and socially ethical, but also grows BMW Group's intended impacts and goals.



Sustainability is a Global Effort

In 2015, the United Nations adopted the 17 Sustainable Development Goals (SDGs), 17 initiatives that formed the 2030 Agenda to end poverty and improve environmental quality around the world. The SDGs are a blueprint for businesses, governments, and other organizations to achieve a better, more sustainable future for all. BMW's sustainability initiatives support a number of the UN SDGs.

BMW Manufacturing identified six priority SDGs that the company specifically targets to drive the greatest change. Those are:



In addition, BMW Group identified internal sustainability initiatives that support the following SDGs:



For information about how the BMW CPA contributes to BMW's sustainability initiatives and priority SDGs, please see the Appendix.



BMW Group Event Sustainability Priorities

BMW Group has set key sustainability priorities for all BMW-affiliated events. Those priorities are:



Sustainable Procurement

Creating a more sustainable supply chain through aligning suppliers with BMW sustainability strategy.



Social Responsibility

Aligning events with BMW social commitments to promote diversity, social mobility, and educational opportunities.



Circularity

Creating event circularity through increased initiatives to reduce, reuse, and recycle.

This report highlights the ways in which the 2022 BMW CPA supported BMW Manufacturing and BMW Group's sustainability priorities and will continue to guide us as we continuously look for new ways to integrate corporate initiatives with event operations.

/ Tournament Goals and Outcomes



Focus Areas

The BMW CPA defined six major focus areas as critical to sustainability success:



Planning and
Communication



Site Protection and
Restoration



Procurement



Resource Management



Access and Equity



Community Legacy

By setting targets and identifying key performance indicators within each focus area, BMW CPA is developing the tools and metrics needed to evaluate our sustainability efforts. The following sections illustrate the outcomes for each of the event focus areas.



Report Standards and Verification

Our tournament sustainability standards, goals, and baselines are in line with the international standards of sustainable golf certification set forth by the Golf Environment Organization (GEO). This report was created in partnership with South Carolina Charities, Inc. and Rico Solutions.

Planning and Communication

The BMW CPA ensured multiple levels of interaction with the public about sustainability. Communication aimed to inform and inspire the community to get involved in the sustainability initiatives of the tournament.

Our Planning and Communication initiatives for the 2022 BMW CPA included:



The creation of an updated sustainability policy and event goals to provide to all key stakeholders.



Communication of sustainability goals to the public through course signage and messaging, email inclusion, social media posts, and website incorporation.



Integration of sustainability initiatives within Event Operations through set meeting agendas.



Publication of a Sustainability Report to ensure transparency, accountability, and progress.



Prioritization of online communications to reduce paper use, including adding a sustainability page to website.

Event Highlights Included:



Our Second Annual Sustainability Lunch & Learn presented by Furman University and The Shi Institute for Sustainable Communities



Created a “Sustainability Village” for a second year at the tournament for patrons to learn the commitment to sustainability of key stakeholders/businesses.

Event Snapshot: The Sustainability Scavenger Hunt

BMW CPA utilized a scavenger hunt app to engage participants and introduce them to event sustainability initiatives, vendors, partner organizations, and tutorials showcasing how to implement sustainable practices at home.



Event Snapshot: Sustainability Village

BMW CPA created a Sustainability Village at this year's event, allowing key businesses, stakeholders, and community partners to engage the public about their sustainability initiatives.



| Site Protection and Restoration

BMW CPA worked with our local host facilities to grow sustainability awareness and develop a stronger partnership. For example, this year we worked with the agronomy team at the Thornblade Club to baseline on-course water use during the event.

This is a key area of growth for 2023, as sustainability planning will include the creation of an environmental management guiding document to ensure that we continue to leave our event site and host communities in better conditions than we found them.

The environmental management document will describe potential environmental impacts of the BMW CPA, along with strategies to reduce or mitigate the impacts with the goal of preventing habitat disruption and pollution and to proactively address potential community concerns.



Event Snapshot: Road Adoption

Being a good guest to our host community and reducing our environmental impact extends beyond the dates of our tournament. BMW CPA adopted a road in Greenville, South Carolina through Greenville County Litter Ends Here and has committed to quarterly litter-pick ups to help make the Upstate cleaner and greener.



/ Procurement

The BMW CPA made a dedicated effort to integrate environmental and social values into procurement practices. Our procurement initiatives for the 2022 BMW CPA included:



Updating and dispersing the BMW CPA Procurement Policy to relevant stakeholders.



Gathering data to report on procurement compliance and voluntary adoption measures.



Event Highlights included:



Working with host courses Thornblade Club and Carolina Country Club to provide compostable or recyclable concessions items.



Upcycling mesh and caddie bibs from tournament operations to make shoe bags, face masks, sunglasses cases, and duffel bags designed by Signatures Company, a Certified Women-Owned Business.



Using Ball Aluminum Cups in place of plastic single-use cups.



Replacing styrofoam with certified compostable or recyclable products by EcoProducts.



Provided skybox vendors with a list of sustainably-operated local companies for procurement.



In partnership with ReWa and Atlantic Packaging, the BMW CPA replaced 18,000 single-use plastic water bottles with reusable aluminum water bottles.



Event Snapshot: Aluminum Water Bottles

In an effort to continuously improve procurement policies and eliminate plastic from event operations, this year the BMW CPA provided aluminum water bottles for purchase at the event. Water bottle refill stations were available throughout the course.



Resource Management

The BMW CPA is aware of the potentially negative impact that a highly-attended event can have on the environment, so we put in place a comprehensive plan to ensure all aspects of waste, energy, procurement, and water conservation were monitored for continuous improvement.

Our Resource Management initiatives for the 2022 BMW CPA included:

- Continuing our legacy as being a zero-waste event through prevention, waste diversion, and waste-to-energy.
- Captured the weights of all non-traditional items (mesh, wood, carpet, and food) diverted.
- Ensured all marketable building materials were provided to the host community through partnerships with reuse organizations.
- Baselined water consumption of purchased water and water consumed by the Thornblade Club.
- Measured Scope 1, Scope 2, and Scope 3 emissions to establish baselines.



Event highlights included:



Hosting our third E-Waste Drive presented by MOA Architecture for the community to drop off their e-waste and other recyclable materials.



Free potable water was provided by Greenville Water and Spartanburg Water for spectators to refill their water bottles and reusable Ball Cups.



Decreasing total tons of waste-to-energy.



Making available alternative transportation to the event, including walking and cycling access, and shuttles



According to a recent study, each participant at a typical three-day event generates, on average, 0.5-1.5 tonnes of CO₂ equivalents per person. Due to our resource management policies, the average visitor to the BMW CPA generates .04 tonnes of CO₂ over the four days of our event. Our resource management policies not only allow us to be zero waste-to-landfill, but they also result in far fewer overall emissions.

Event Snapshot: Tree Giveaway

This year, as a part of our carbon offsetting program, we partnered with TreesUpstate to give away 2,080 trees. Not only does this initiative help offset carbon utilized by the tournament, the positive effects are felt right here at home through cleaner air and other ecosystem services that trees provide.



EVENT SNAPSHOT: Atlas Organics

Food scraps collected at the BMW CPA were collected and composted by Atlas Organics. Atlas Organics composted the food waste and provided Thornblade Club with thirty cubic yards of finished compost for use in their flower beds.



Sustainability is a core value of MOA Architecture, Inc. We work towards sustainability in all of our designs, and eliminating waste is an important part of that goal. We are proud to support BMW Charity Pro-Am in their initiative to achieve zero landfill waste this year.

-Michael Allen

Founder and CEO of MOA Architecture

| Access and Equity

The BMW CPA believes that our event can only be made better by the purposeful inclusion of communities traditionally underrepresented in golf. To ensure that the BMW CPA is inclusive and welcoming to all communities, we worked with stakeholders to develop outreach opportunities and culturally-inclusive event programming.

Our Access and Equity initiatives for the 2022 BMW CPA included:



Developing a partnership with the Hispanic Alliance to translate event signage and a portion of the event website. Additionally, we recruited bilingual volunteers to help with spectator engagement.



Hosting The First Tee - Upstate and South Carolina Junior Golf Association Junior Golf Clinics presented by Pacolet Milliken, specifically targeting populations under-represented in golf including a Spanish-speaking clinic, a clinic specifically for girls, and a clinic designed to meet the needs of children on the Autism spectrum.



Outreach to women and minority-owned businesses for opportunities to participate as vendors.



Event Snapshot:

The Amy Alcott & Friends Women's Clinic and Luncheon presented by HKA Enterprises



Lauren Thompson, Alex Baldwin, Amy Alcott, Sheryl Wilkerson, Ann Ligouri

BMW CPA highlighted the importance of golf for women in business through our first Amy Alcott & Friends Women's Clinic and Luncheon presented by HKA Enterprises. The event featured networking, followed by a luncheon featuring LPGA Hall of Famer Amy Alcott as well as a panel of inspirational women who have used golf to elevate their careers. After the luncheon, the attendees participated in a golf clinic. Proceeds from the luncheon and clinic supported Gettys D. Broome High School's Girls Golf Team.

Community Legacy

The BMW CPA strives to be an agent of positive change in our community. Funds raised from the BMW CPA directly fund SCCI charities, but we want to multiply our impacts through community partnerships whenever possible.



Beneficiaries of the 2022 BMW Charity Pro-Am include Cancer Society of Greenville County, Gibbs Cancer Center and Research Institute, Meyer Center for Special Children, Mobile Meals of Spartanburg, Roper Mountain, and dozens of other charities in the Upstate of South Carolina.



Event Snapshot: Friends of the Reedy River Community Green Team

When the tournament needed volunteers for the Community Green Team, Friends of the Reedy River jumped into action. Friends of the Reedy River recruited 72 volunteers from six different non-profit organizations. The volunteers worked a total of 324 hours, engaging with fans about recycling and food waste, and creating a cleaner, greener tournament.












The Shi Institute for Sustainable Communities at Furman University is a proud partner of the BMW Pro-Am presented by TD SYNEX for the second year. The sustainability planning team is dedicated to reducing the impact of the event and is driving innovation in golf on a much larger scale. The Shi Institute at Furman, like the BMW Pro-Am, addresses sustainability from a broad lens, working with community partners to improve not only environmental metrics, but also critical social factors like access and equity. Together, we will make the Upstate a better place for people and the planet.

Laura Bain

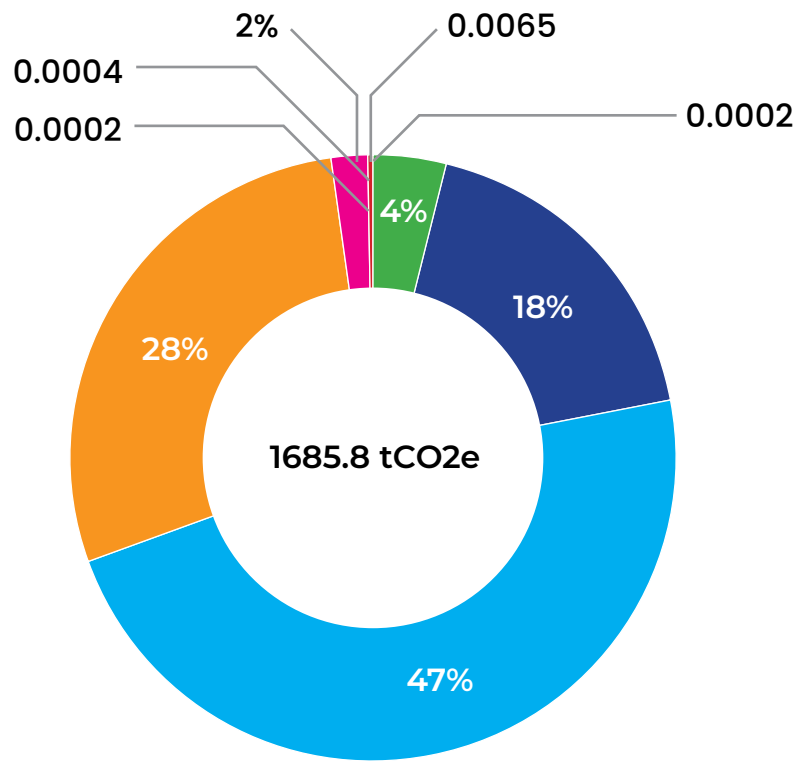
*Shi Institute for Sustainable
Communities at Furman University*










BMW Strategic Initiative	SDG	SDG Target	2022
 <p data-bbox="107 1003 383 1157">Align Suppliers with Sustainable Procurement Strategy</p>	8	8.4 Improve progressively, through 2030, global resource efficiency in consumption and production and endeavour to decouple economic growth from environmental degradation.	2022 Procurement Policy encouraged conservation first, then reduction, reuse, and recycled products.
		8.9 By 2030, devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products.	The Procurement Policy encouraged the use of local vendors and producers.
	11	11.6 Reduce the adverse per capita environmental impact of cities, including by paying special attention to air quality and municipal and other waste management	Resource management plan helped guide tournament toward a reduced WTE load for 2022. 2022 WTE tonnage was 11.67 tons.
	12	12.2 By 2030, achieve the sustainable management and efficient use of natural resources.	Procurement and resource management policies in place allowed for zero Waste-to-Landfill and 11.67 tons of Waste-to-Energy.
		12.6 Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle.	This report supports BMW Group and BMW Manufacturing in their efforts to provide transparent data about sponsored events. Additionally, our second annual Sustainability Lunch and Learn encouraged local businesses to adopt sustainability practices.
		12.8 By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature.	BMW CPA established Sustainability Village in 2021, designed to feature local sustainability organizations and provide event-goers with sustainability-related educational activities. Additionally, BMW CPA increased sustainability program and stakeholder awareness in social media engagements with 29 social media posts from Jan 1, 2022 that mentioned sustainability and/or activation and engagement, an average of 1 per week.

 <p>Social Impact</p>	8	8.9 By 2030, devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products.	SCCI promoted local businesses through a procurement policy that encouraged vendors to utilize local and sustainable products.
	10	10.2 By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status	Formed local partnership with Hispanic Alliance to engage hispanic community in the Upstate. Partnership involved tournament website and social media campaign translation to Spanish.
 <p>Circularity</p>	12	12.3 By 2030, halve per capita global food waste at the retail and consumer levels and reduce food losses along production and supply chains, including post-harvest losses.	550 lbs of food was donated to local food rescue partner.
		12.5 By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse.	The 2022 Event generated 11.67 tons of Waste-to- Energy, 7.17 tons of construction material recycling, and 5.47 tons of paper, cardboard, and plastic recycling.
	13	13.3 Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning	Through outreach initiatives in Sustainability Village, eight fans elected to offset their own carbon emissions related to the event.
	14	14.1 By 2025, prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities, including marine debris and nutrient pollution.	The 2022 Event generated 11.67 tons of Waste-to- Energy, 7.17 tons of construction material recycling, and 5.47 tons of paper, cardboard, and plastic recycling.

		 Waste-to-Energy	 Food Waste	 Recycling - Glass	 Recycling - Construction materials	 Recycling - Cardboard, paper, and plastic
2021	Total Tons	11.83	1.39	0.38	not recorded	8.84
2022	Total Tons	11.67	0.83	not recorded	7.17	5.47

Carbon Emissions



-  Event area (Cooling)
-  Car Transport
-  On-Site fuel consumption
-  Accommodation
-  Electricity emission
-  Catering
-  Air Travel
-  Materials
-  Waste

Results	
Event category	Carbon footprint of the event (tCO2e)
 Event area (Cooling)	25.71
 On-Site fuel consumption	0.41
 Electricity emission	67.92
 Air Travel	307.6
 Car Transport	791.52
 Accommodation	480.65
 Catering	10.99
 Materials	0.66
 Waste	0.37
Total carbon footprint of the event	1685.84
KPI CO2e/participant	0.04

Acknowledgements

The BMW Charity Pro-Am believes that golf can help contribute to healthy ecosystems and thriving communities. Our sustainability initiatives would not be possible without the generosity of our partners.

THANK YOU TO OUR SUSTAINABILITY PARTNERS

