BMW Charity Pro-Am
presented by SYNEX CORPORATION

JUNE 1–7, 2020 • BMWCHARITYGOLF.COM
THORNBLADE CLUB & THE CLIFFS VALLEY COURSE

CELEBRATING 20 YEARS OF GIVING
South Carolina Charities, Inc. (SCCI), the non-profit foundation of the BMW Charity Pro-Am presented by SYNNEX Corporation, was created in order to showcase the beauty of Upstate South Carolina and the hospitality of its citizens to the world; to create an event that brings the Upstate a fun and entertaining week centered around professional athletes and world renowned celebrities; and raise money and awareness for South Carolina charities. The BMW Charity Pro-Am presented by SYNNEX Corporation is the only tournament on the Korn Ferry Tour where amateurs and celebrities are grouped with Korn Ferry Tour professionals in a three-day better-ball competition.
With production of its first car on September 8, 1994, BMW Manufacturing is celebrating the 25th anniversary of production in the Upstate. BMW Manufacturing employs more than 10,000 people to produce the X3, X5 and X7 Sports Activity Vehicles and the X4 and X6 Sports Activity Coupes. The 1,150-acre, 7-million-square-foot campus includes two body shops with 2,000 robots, two paint shops and two assembly halls. The plant generates nearly 50 percent of its own power from methane gas and uses hydrogen fuel cell technology to power about 500 pieces of material handling equipment. BMW offers an on-site Associate Family Health Center and provides 24-hour security and firefighting personnel. To date, BMW has invested over $9.3 billion in its South Carolina operations and has about 40 suppliers in the state. A University of South Carolina study confirmed that BMW's economic activities in South Carolina help support more than 30,000 jobs for South Carolinians. BMW Manufacturing is proud to call South Carolina home and proud of the charitable giving and impact the BMW Charity Pro-Am presented by SYNNEX Corporation has on the local community.
PRISMA HEALTH SYSTEM
Prisma Health System (formerly Greenville Health System) is located in Upstate South Carolina. Board-certified physicians care for more than 500,000 infants, children, and adolescents each year. From primary care to specialty care, we are dedicated to providing outstanding medical care for every child. Prisma Health is developing a pediatric pain management program that will be the first of its kind in the Southeast.

ROPER MOUNTAIN SCIENCE CENTER
The most unique organization in the Upstate focused on science education, is exceptionally positioned as a public-private partnership (with Greenville County Schools) to: deliver curriculum-based, hands-on learning for students, offer inspiring “edutainment” for the public and produce state-of-the-art training for teachers.
MOBILE MEALS OF SPARTANBURG
Glorifies God by providing nutritious meals, services, and fellowship to the frail and homebound citizens in Spartanburg County. Mobile Meals serves 1,200 seniors a nutritious meal each weekday using 130 volunteers to deliver the meal to their home. Wellness checks are provided by volunteers and staff. Mobile Meals is much more than a meal. We provide nourishment for the mind, body and soul. Mobile Meals delivers love, compassion and hope to those in need.

CLIFFS RESIDENT OUTREACH (CRO)
is a 501(c)3 non profit. We are a 100% volunteer organization that is comprised of volunteers from the 5 South Carolina Cliffs communities. We work with children in poverty in the Upstate and we focus on nutrition, mentoring, literacy and technology. We are involved with 2 early childhood centers, 7 elementary schools, 3 Middle Schools, 3 High Schools and several other organizations working with children. We operate in Greenville, Pickens and Oconee counties. We are dedicated to enabling Upstate Children to succeed. Our message is “Kids Come First”.

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Birdies for Charity® is a fundraising program designed in 1997, to give participating charities and schools the opportunity to generate contributions through the BMW Charity Pro-Am presented by SYNNEX Corporation. Birdies for Charity is a no-cost program that gives 100% of the funds raised back to the participating organization. Funds are generated by soliciting donations from individuals and corporations.

A Child’s Haven
Big Brothers Big Sisters of the Upstate
Boy Scouts of America
Bridges to a Brighter Future
Center for Developmental Services
Emerson Rose Heart Foundation
Fellowship of Christian Athletes
Habitat for Humanity
Harvest Hope Food Bank
International WeLoveU Foundation
Last Chance Animal Rescue–St. Francis Farm
Main in the Mirror
NCCAA
North Greenville Animal Rescue
NOYS
Project HOPE Foundation
Shriners Hospitals of Greenville
Susan G. Komen South Carolina
SWITCH
SYNNEX Share the Magic
The Blade Jr. Golf Classic
The First Tee of the Upstate
The Homeless Period Project
Upstate International
Upstate Warrior Solutions

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This exclusive Pro-Am allows you to brush elbows with influential business contacts, including BMW’s President Knudt Flor who will host the Pro-Am and reception. Each foursome in this exclusive Pro-Am to be held at The Cliffs Valley course, also receives the following:

- Four (4) tickets to the President’s Reception on Monday, June 1
- A Korn Ferry Tour professional paired with your group during the Pro-Am Tuesday, June 2
- The chance to win a BMW during the Pro-Am
- Meals, snacks and beverages throughout the day, including on-course
- One (1) gift package per amateur player, four per team
- Eight (8) Clubhouse credentials to the BMW Charity Pro-Am presented by SYNNEX Corporation ($400 value)
- Eight (8) tickets to the Evening Event. Date and location TBD ($2,000 value). Additional tickets available for $225 each.
The PROTRANS Pro-Am on Monday, June 1 allows you to start off your day with an adrenaline-pumping session at the BMW Performance Center followed by an afternoon of golf at Thornblade Club. Each foursome in this exclusive Pro-Am also receives the following:

- The BMW Performance Center Driving Experience ($1,600 Value)
- A Korn Ferry Tour professional paired with your group
- The chance to win a BMW during the Pro-Am
- Meals, snacks and beverages throughout the day
- One (1) gift package per amateur player, four per team
- Eight (8) Clubhouse credentials to the BMW Charity Pro-Am presented by SYNNEX Corporation
CORPORATE HOSPITALITY

SKYBOX
Skybox guests experience the tournament in a comfortable area exclusive to your company. This 20’ x 20’ Skybox includes sixty (60) credentials per day, Thursday, June 4th – Sunday, June 7th.

HALF SKYBOX
The 10’ x 20’ Skybox includes thirty (30) credentials per day, Thursday, June 4th – Sunday, June 7th.

EACH SKYBOX FEATURES:

• One (1) carpeted, covered skybox with tiered and table seating
• Daily delivery of Starting Times and Pairings Sheets
• Complimentary beer, soda and water in your skybox
• Nearby VIP restrooms
• Two (2) Friday night concert tickets per company
• Catering options available through Thornblade Club at additional cost
CABANAS
Located alongside the 9th green, The Cabanas provides a semi-private space for to enjoy the action comfortably. Includes:
- One (1) 10' x 10' private area for your company and guests
- Includes beer, soda and snacks
- Fifteen (15) credentials per day, Thursday, June 4 – Sunday, June 7

SKYBOX CLUB
The Skybox Club is located alongside the 18th green and provides guests with a relaxed atmosphere where they can socialize and network while enjoying complimentary breakfast, lunch and beverages.

CLUBHOUSE CREDENTIALS
Clubhouse Credentials grant access to the grounds and clubhouse at all courses during tournament rounds. The Two Meal Clubhouse Credential includes two (2) meals which may be redeemed during tournament rounds. Beverages are not included.
Custom Branding Opportunities Include:

- On Course Venue Naming Rights
- Expo Booth 10’ x 10’
- Expo Booth Center Presenting Sponsor
  Thornblade Club
- Spectator Guide Advertisement
  Full Page
- On-Course Signage
  Fairway Signage Hole 1, 9, 10, 12, 18
  Green Exit Signs All 36
  Side Panel of Leaderboards Hole 17
  Lower Panel of Leaderboards Hole 9
  Lower Panel of Leaderboards Hole 13
  Teeback Hole 11
  Teeback The Cliffs Valley
- Practice Facility Driving Range
- Exclusive Hole Sponsorship The Cliffs Valley All 18
- Terrace Sponsor Thorblade Clubhouse Signage

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